

JAVIER ALEJANDRO. PRODUCER

WORK HISTORY

Born and raised in London, I have overseen and assisted on a wide variety of projects for commercial production companies and creative agencies. I strive to form relationships with everyone I work with. This ability coupled with my focus to ensure clarity throughout the production process has been vital delivering projects, tailoring each job with the right crew and expertise.

I have delivered short format projects across a large range of budget, tight turnaround content jobs, brand films and TVCs. I have extensive experience in budgeting, as well as shooting projects outside the UK, in Europe, Asia and the USA.

COMMERCIALS

<u>PROD CO/AGENCY</u>	<u>TITLE</u>	<u>DIRECTOR CREATIVE</u>	<u>ROLE</u>
Caviar	Great Ormond Street Hopsital Ad (TVC)	Thomas Ralph	Producer
Iconoclast	Rimowa X Adwoa Aboah (Content)	Jonas Lindstroem	Producer
Caviar	AXE x Martin Garrix (TVC)	Kinopravda	Producer
BBH	Audi 'Approved' (Content)	Javier Alejandro	Producer
BT Sport	BT 'New BT' (TVC)	Jonathan Stevens	Producer
Fat Lemon	Tag Heuer (x10 Content films)	Luke Davies	Producer
Caviar	ASOS 'Activewear' (Content, Stills & Social)	Cyprien Clément-Delmas	Producer
My Accomplice	Glambia (Content & Stills)	Shamil Tanna	Producer
Picture Farm	Nike Airmax 'Air Move You' (Content & Stills)	Charlie Engman	Producer
Art Partner	Chanel 'Camelia' x3 online Films & Stills)	Theo Wenner	Producer
Mert&Marcus	Vogue 'Taylor Swift' (Content & Stills)	Mert & Marcus	Producer
BT Sport	Frank Lampard 'Secret Handshake' (TVC)	Laurie Smith	Producer
Art Partner	Mango Spring 17 Campaign (Stills & Content)	Mario Sorrenti	Producer
AlphaCentury	Suzuki: x5 Films & Stills (Content)	Giles Smith & Richie Hopson	Producer
Jack Films	Audi R8 Spyder 'Catch A Spyder' (Content)	Giles Greenwood & Javier Alejandro	Producer & Co Dir.
AlphaCentury	Virgin Atlantic 'I Want To Be A Wizard' (Content)	Giles Smith & Laurence Page	Producer
Jack Films	MacMillan Cancer Support 'Legacy' (TVC)	Laurence Page	Producer
AlphaCentury	Cunard Cruise QM2 (Stills)	Robert Wyatt	Producer
AlphaCentury	Cunard Cruise QM2 (TVC & Content)	Giles Smith	Producer
AlphaCentury	Lelo 'Sheen talks Condoms' (content)	Jason Lehel	Producer
AlphaCentury	Lelo 'Hex' (x3 content/fashion films)	Oscar Hudson	Producer
CaravanTV	Opticom 'Hayfever drops' (TVC)	David Allain	Producer
Publicis	Novartis: Galvus (Content)	Wriggles&Robins	Producer
Staud Studios	Nissan Infiniti (TVC & Stills)	Nik Meyberg & Uwe Kristandt	Producer
Black Label	Oral B: Kiss (TVC)	BIG TV!	Producer
Nice & Polite	McBusted: Album (TVC)	David Spearing	Producer
Rankin Film	Beats By Dre x Dazed (Content)	David Allain	Producer
Hill + Knowlton	Adidas: Predator Boots (Content)	Justin Addleton	Producer
Bisquit	Adidas: Predator Di Maria (Content)	Christopher Gaunt	Producer
Taylor James	Department of Education: Careers (Content)	Lindsey Hopkinson	Producer
Adam&EveDDB	John Lewis: Ice Cream (Content)	Katie Swain	PM
Adam&EveDDB	John Lewis: La Selva (Content)	David Welch	PM
Adam&EveDDB	Heineken (Content)	Robert Smith	PM
Stink	Adidas: 'First Never Follows' Ozil (Content)	Giorgio Bruni	PM
Stink	Adidas: 'First Never stops' Suarez (Content)	Giorgio Bruni	PM
Prettybird	In house: Research & Bidding on TVC's	N/A	PM
Grey London	Gillette: Bond Spectre Installation (Prep)	Caroline Whitmey	PM
Creative Blood	Reebok: Kendrick Lamar (Content & Stills)	Jonathan Mannion	PM
Creative Blood	John Lewis: Tenerife (Content & Stills)	Becky Smith	PM
Creative Blood	Armani 'Si' Cate Blanchett (TVC & Stills)	Tom Munro	PM
Creative Blood	Lloyds 'Next Step'(Content & Stills)	Linda Brownlee	PM
Creative Blood	Adidas 'ClimaCool'(Content & Stills)	La Familia	PM
Creative Blood	Facebook (TV Idents, Content & Stills)	Mellina Stevens	PM
Saatchi&Saatchi	Head & Shoulder: Walk of Life (content)	Max Clark	PM
Black Label	John Frieda: Frizz Ease (TVC)	Matthew Donaldson	PM
Black Label	John Frieda: Colour Refreshing Gloss(TVC)	Matthew Donaldson	PM
Black Label	Jergens: BB Cream (TVC)	Matthew Donaldson	PM
Speak Easy	SDSA: Drive Safe Gov (TVC)	Mark Mckenna	PM
Generator Plc	Budweiser: Rihanna Doc (US&Spain Content)	Phil Griffin	PM

Chapters

020 8747 1203 | info@chapterspeople.co.uk | www.chapterspeople.co.uk

Pretzel Films	RBS: CPB International (Content)	Stella Macdonald	PM
Karmarama	Nintendo: The Vamps Christmas	Jon Harvey	PM
Karmarama	Jus Roll: Jus how I roll (Content)	Jon Harvey	PM
Smuggler	Sky: Fibre Unlimited Broadband (TVC)	Sniper Twins	PA
Fresh Films	Oral B: Go Pro 3 (TVC)	Tim Gibbs	PA
Zap Productions	Pepsi: Columbia (TVC)	Alexis Duran	PA
Radical Media	UBS: Substant EP1 (Content)	Phil Griffin	PA
Radical Media	UBS: Substant EP2 (Content)	Phil Griffin	PA
Radical Media	UBS: Substant EP5 (Content)	Phil Griffin	PA

MUSIC PROMOS

<u>PRODUCTION CO</u>	<u>TITLE</u>	<u>DIRECTOR</u>	<u>ROLE</u>
Made By Madam	James Arthur 'Naked'	Mario Clement	Producer
My Accomplice	Tom Walker 'Leave A Light On' (Croatia)	Charles Mebling	Producer
My Accomplice	Texas 'Cant Control'	Charles Mebling	Producer
Black Sheep Studios	Mick Jagger 'Gotta Get A Grip'	Saam Farahmand	Line Producer
Caviar	DZ Deathrays: Gina Work at Heart	Chandler & Jeremy	Producer
HSI	Public Access TV: Rebound	Douglas Hart	Producer
Banana Stand	Mista Silva: Greenlight	Yoni Lappin	Producer
Nice & Polite	Stereokicks: Love me so	Urban Strøm	Producer
Nice & Polite	Gabrielle Alpin: Light up the dark	Michael Holyk	Producer
Luti Media	Kamaliya: Love Me Like (India)	Ben Peters	Producer
Luti Media	Ellie Goulding: Explosions	Yuliya Miroshnikova	Producer
Luti Media	Maxsta: Wana Go	Isaac Tomiczek	Producer
Luti Media	Fuse ODG: Tina	Max & Dania	Producer
Touché Films	Modestep: London Roads	Liam Underwood	Producer
WeAreFamilia	Kwabs: My Own	Javier Alejandro	Producer
WeAreFamilia	The Magician: Together	Javier Alejandro	Producer
Prettybird	Loco Dice Ft Giggs: Get Comfy	Lee Ford	PM
London Alley	Nathan Sykes: Kiss Me Quick	Emil Nava	PM
Good Egg	Lily Allen: Hard Out Here	Christopher Sweeney	PM
Good Egg	Lily Allen: Our Time	Christopher Sweeney	PM
Good Egg	The Saturdays: Not Giving Up	Christopher Sweeney	PM
Rock Hard	Bridget Mendler: Hurricane	Robert Hales	PM
Alchemy Pictures	Gary Barlow: Since I Saw You Last	Phil Griffin	PM
HSI	Rough Copy: Street Love	Matthew Walker	PM
Luti Media	Angel: The World	Director X	PM
Luti Media	Dot Rotten: Karmageddon (Iceland)	Carly Cussen	PM
Park Village	Conor Maynard: R U Crazy	The AU Agency	PA
Park Village	The Saturdays: Disco Love	Carly Cussen	PA
Park Village	Lawson: Juliet	Carly Cussen	PA
Partizan	James Morrison: I Wont Let You Go	Phil Griffin	PA
Partizan	James Morrison Ft Jessie J: Up	Phil Griffin	PA
Partizan	James Morrison: Slave to the Music	Phil Griffin	PA
Good Egg	Laura Welsh: Undiscovered	Christopher Sweeney	PA
HSI	Charlie Brown: On My Way	Matthew Walker	PA
HSI	Charlie Brown: She Makes Me	Matthew Walker	PA
HSI	Deep Valley: Baby I Call Hell	Jess Holzworth	PA
Rock Hard	Girls Aloud: Something New	Ray Kay	PA
Channel 33	Giggs Ft Mark Ronson: Yes	Reg Travis	PA
Big Foot	Ronan Keating: Fires	Phil Griffin	PA
BHC	Cheryl Cole: Under The Sun	Anthony Mandler	PA
Luti Media	Nicki Minaj: Freedom	Colin Tilley	PA
Luti Media	JLS: Give Me Life	Director X	PA

DOCUMENTARIES

<u>PRODUCTION CO</u>	<u>TITLE</u>	<u>DIRECTOR</u>	<u>ROLE</u>
Black Label	PiL / Sex Pistols: The Story	Tabbert Filler	Line Producer (UK)
Luti Media	Kanye West: Personal	Kanye West	Prod. Assistant

WORK HISTORY

- Aug 2013 – Current **Freelance on Commercials & Content**
- Jul 2011 – Jul 2013 **Exec Assistant Producer to MD at Luti Media & Portobello Post**
Overseeing all Productions from Budget to delivery alongside distributing tracks to Directors.
Overseeing all post-production for Portobello Post – Colourists, editors and composers.
- Jun 2010 – Jun 2011 **Production Assistant to Director/MD at Alchemy Pictures**